

2014 MEMBERSHIP DRIVE

Be a Proud Member of West Floral Park

Submitted by Melinda Jordan-Heathcock, Vice-President and Membership Chair

Last year was a wonderful year to be living in West Floral Park. Not only did we have lots of neighborly fun at the social events, many people worked hard to make our community safer and more beautiful than ever. And now, it is that time of year again to dig deep into your pockets, become a contributing member of WFP, and keep this positive momentum going.

To make the West Floral Park Neighborhood Association a success we depend on the active participation of our many volunteers. These volunteers depend on your financial help to pay for the improvements and upkeep of our beautiful community. Your donations help pay for the flowers and maintenance in the common areas, painting of the signs, holiday decorations, keeping our web site up-to-date, welcome baskets, new neighbor socials, and the senior tea, as well as our yearly monetary donations to the Wooden Floor, the Second Harvest Food Bank, and our neighborhood school, Santiago. All of these efforts keep our neighborhood happy and looking good, too.

We have recently added a new committee to our association, the Neighborhood Watch, which is headed by Mika Denny and Scott Lohse. Mika is busy working with the Santa Ana Police Department to schedule meetings this year to keep our community informed and safe. Gloria Perez spoke at the first meeting about "Keeping Your Home Safe," and Commander Gominsky will keep us informed regarding the marijuana dispensary located at Baker and 17th. Also, don't forget to sign up to join NextDoor.com to stay in touch with all of your neighbors. This website is an all-purpose site that can be used to locate owners of a lost dog, report suspicious activities, or even to find reliable repairmen.

If you haven't had a chance to attend one of our social events yet, make it a point this year to try attending at least one. It is a great way to make new friends and reacquaint with old ones. Even better, sign up for a committee and help to plan an event. When you volunteer to either chair an event or host an event at your home you'll not only have fun, you will also receive free admission for two people. A good time is always had by all.

While all membership dues are voluntary, your contributions fuel our efforts. February is our Membership Drive month. The new WFPNA board has big plans for 2014, and wants to make this year even more successful than 2013. Please consider donating generously so we can keep our neighborhood a safe, beautiful, and unique part of Santa Ana.

2014 Membership Drive

WFPNA works to maintain and improve our residents' lives, homes and property values through various endeavors. Your contribution makes our neighborhood stronger and better able to do more—please join us in making West Floral Park the place to live and play.

There are many options for voluntary membership donations. We hope that everyone is able to submit a voluntary donation to support our neighborhood. The Voluntary Membership Form is enclosed. Complete and send today!

Your Membership Donation Counts!

Through your voluntary membership donation, WFPNA is able to do the following:

- Added in 2013: Participate in the City's *Neighborhood Watch Program* to keep our neighborhood safe and secure and to inform residents about events and concerns in the neighborhood through NextDoor.com.
- Provide a unified voice in the neighborhood and in the greater community of Santa Ana through participation in ComLink, Connect to Council, North Santa Ana Traffic Committee, and Santa Ana Police Foundation, and through direct communication with City officials.
- Sponsor and work on improvement projects that continue to augment the ambience, amenities, and value of our neighborhood. In 2014 WFPNA will continue to develop the parkway tree master plan, which will supplement and support the City's master plan of tree replacement. Ongoing projects include maintenance of common areas, painting sign poles, and holiday decorating.
- Inform residents of events and projects in our neighborhood through our website and quarterly newsletter and alert residents to current neighborhood safety and welfare concerns, as well as current neighborhood events through our email blasts, WFPNA Facebook page, and NextDoor.com.
- Spotlight the beauty of our neighborhood through our annual Open Garden Day.
- Welcome new people to our neighborhood through welcome gifts and invitations to our new neighbor cocktail hours.
- Reach out to the greater community through our "giving back" projects and donations.
- Plan social and outreach events where stronger relationships can be built among neighbors. These events include:
 - Easter Egg Hunt & Event (financial support to Families of Floral Park)
 - Wine Walk
 - Progressive Dinner
 - July 4th Parade
 - Senior Tea Party

- Golf Tournament
- Summer Concert (in conjunction with our neighboring associations)
- Oktoberfest
- Holiday Party

2013 Donating Households

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David Hartman
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Thank You to Our WFPNA Newsletter Advertisers

This newsletter would not be possible without the support of our generous advertisers. WFPNA is proud to offer advertising space to a wide variety of notable individuals and organizations in and near our community. Our 2013 corporate advertisers included:

- Richard J. Politiski, Attorney at Law
- The Nichole Doughty Real Estate Group
- Cathie Fryer, CTA Travel
- Phil Schaefer, Seven Gables Real Estate

The WFPNA Newsletter reaches more than 650 homes in our neighborhood. The newsletter is available on the WFPNA website year round for year-after-year viewing. Reach out to WFP neighbors and advertise! Ads and/or ad inserts will appear in our Spring, Summer, and Fall newsletters, as well as on the website with each newsletter. Please contact Donna Layne with any questions at a layne@sbcglobal.net or 714.836.9777.

WFPNA Connections

The WFPNA email blast and NextDoor.com are crucial communication links to neighborhood news, safety, and events, as well as important city information. Email blasts are sent out twice monthly or on an *as needed* basis. Residents can post on NextDoor.com as appropriate and needed.

Be "In the Know" and send us your email contact information and we will add you to our email blast list.

- Email a.layne@sbcglobal.net
- In the subject line of your email type: WFPNA Add Me to Your List
- Include your name and email in the body of the message

WFP residents can sign up on nextdoor.com/join/JXNKHE at any time by going directly to the website. There is an address verification requirement to ensure the safety and security of this site.

Our Facebook page is a more informal, day-to-day, interactive page on happenings in/around our neighborhood. Check it out and ask to join.

WFPNA Elected Board

President Steve Tancredi stancredi@robinvest.net

Vice President Melinda Jordan mindyjordan2004@yahoo.com

Secretary
Kay Housley
kayhousley@att.net

Treasurer
Howard Gatoff
hgatoff@gmail.com

Beautification Chair *Position is Open*

Communications Chair Donna Lavne

a.layne@sbcglobal.net

Member at Large Bruce Bauer

brucetbauer@aol.com

Neighborhood Watch

Captains

Mika Denny & Scott Lohse

mikadenny@Me.com; salohse@yahoo.com

Social Chair Karen Mittendorf mittclan@pacbell.net

Open Garden Day is Saturday, May 17

Have you ever considered opening your garden for this special day in our neighborhood?

Contact Donna Layne at 714-836-9777 for more information.

